

tracesci.in

Authentication | Supply Transparency | Engagement



TRACK & TRACE

Why we need this?

Combating illicit trade, protecting revenues, and protecting citizens

Big Concern

Illicit trade stunts economic growth damages revenues and reputation, and risks the health and safety of consumers.

Fighting this epidemic requires effective product authentication – the controlled movement, tracking, and verification of genuine products from source to consumption – enabling governments to collect the correct tax revenues and consumers to make safe purchases.

As global specialists in product authentication and traceability, Monotech is the right partner to deliver a complete solution

WHY FOR GOVERNMENT

- ▶ Reduces government revenues due to tax evasion.
- ▶ Stunts economic growth
- ▶ Redirects funding that could be spent on development to support the fight against illicit trade
- ▶ Limits investment in infrastructure

WHY FOR CONSUMER

- ▶ Reduces brand value and damages brand reputation
- ▶ Reduces the size of legitimate goods market
- ▶ Increases fraudulent claims and returns
- ▶ Discourages reinvestment into innovation and limits investment in jobs and skill development

WHY FOR BRANDS / COMPANIES

- ▶ Threatens consumer well being as a result of illicit manufacture
- ▶ Leads to lack of consumer trust
- ▶ Damaging to health, potentially even leading to death
- ▶ Increased use of unsafe products e.g. hardware, electronics, alcohol, consumables

WHY FOR COPS

- ▶ Provides funding for major crimes and terrorism
- ▶ Growth of black and grey (diversion) markets

What we deliver to address this

Expectations met

ONE TnT PLATFORM FOR ALL

Track and Trace solution for all stakeholders on cloud

MOBILE APPS

Customized Apps for citizens and audit/inspectors for quick actions

DATA ANALYSIS

Geo Data analysis, Alerts based on behavior, consumer connect

AUTHENTICATION

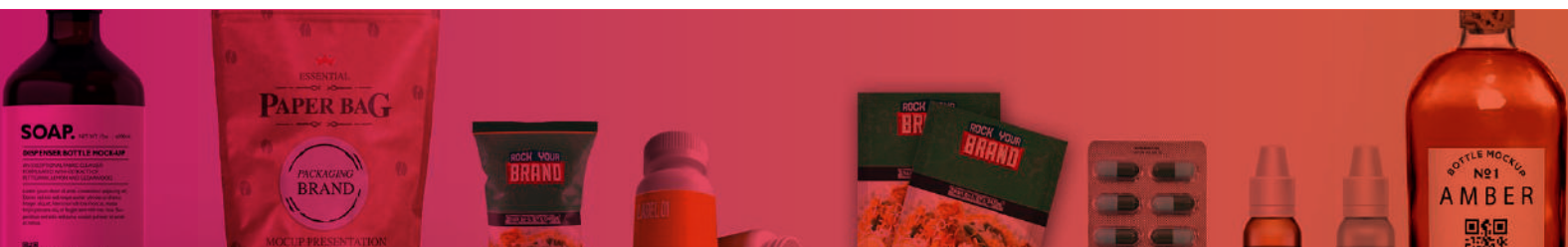
Check genuineness of the product

MANUFACTURER INTERFACE

LABEL SUPPLIER MODULE

INTERACTIVE DASHBOARD

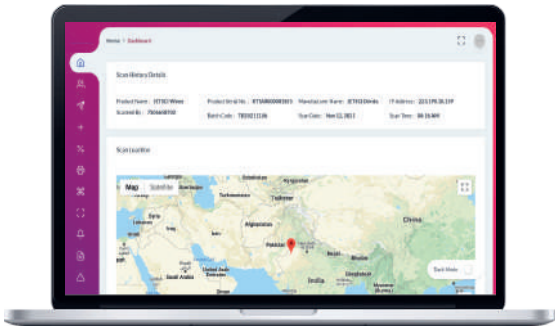
THIRD PARTY INTEGRATION



One Platform

Authenticate and Traceability

Multilanguage Support



Centralized Control and Monitoring

Track all activities from every stockholder.
Interactive Dashboard

QUICK REPORTS

Various Reports on click.
Email, payment gateway integration

- 01. Intuitive user interfaces**
For registering suppliers and processing orders
- 02. Track and Trace Module**
Locate your product in real time
- 03. Alert and Fraud Prevention**
Real time alerts and enforcement action

Block Chain based supply Chain

Need of Market

01

SUPPLY CHAIN
TRANSPARENCY
USE OF CRYPTO
CURRENCY

02

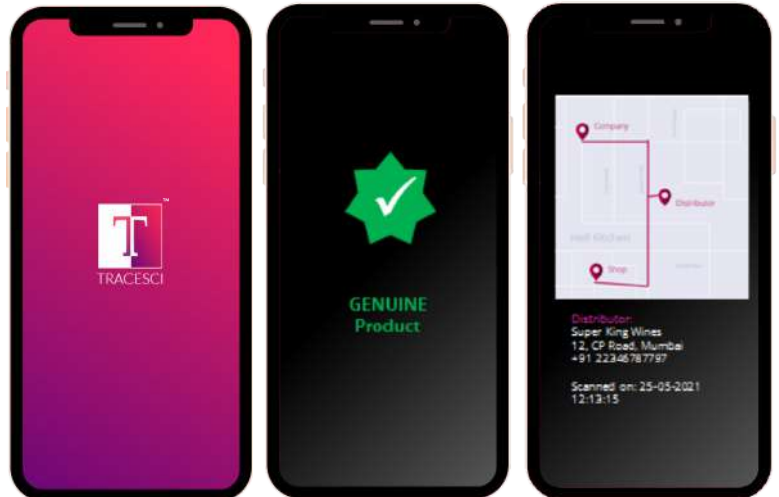
DISTRIBUTED
LEDGER
AUTHENTICATION

Mobile Applications

Fully Customized as per requirement

Google Play store and IOS apps

- Quick Code Scan**
Offline / Online
- Consumer Engagement**
Connect with the end-user
- Product Journey**
Transparency in the Supply Chain
- Report Fraud**
Make every consumer your brand protector



Two Different Models

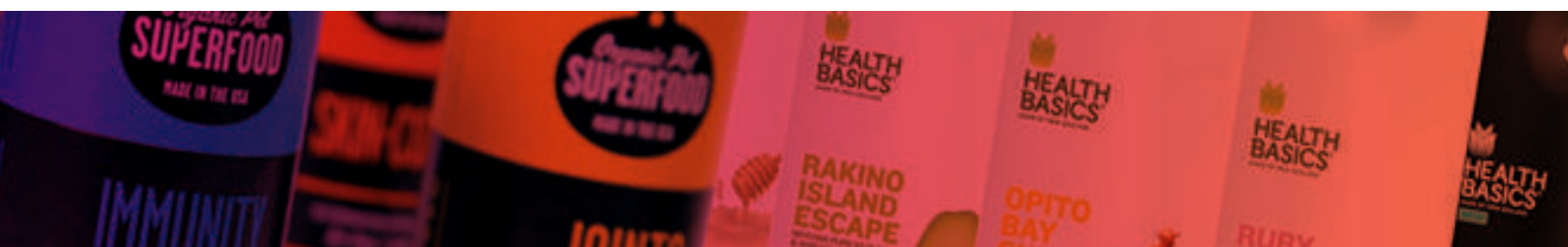
Suitable for all small to large scale firms

Cloud Solution

- Pay per use
- Manufacturer registration
- Plan/offer Based
- Powerful Server
- Ideal for beginners, Small brands, companies without a technical team, Printers offering this solution

Enterprise Solution

- Customized Platform
- Client Server / Hosting / Portal
- Manufacturer, Brand/Authority and Printer Modules
- Customized apps.
- Ideal for Government, Big Brands, Security Documents, Education



Advantage TRACESCI

01. Solution

Dedicated in the fight against illicit trade, to defeating counterfeiting, and in providing the tools and expertise to support both brands and governments revenue protection.

Our solutions are designed to enable governments and manufacturers to reduce illicit trade and control the movement of legitimate products with optimized revenue generation.

We work with all stakeholders to develop cost-effective product authentication and traceability solutions.

02. Plan

Our approach, wherever possible, is to create a 3-way partnership that will strengthen your supply chain security, working alongside both the brand and label printers as well as ensuring easy integration with the existing workflow/ERP.

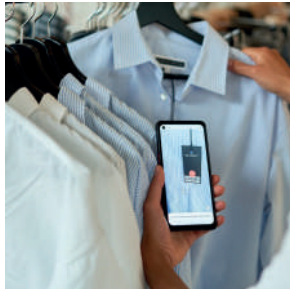
This includes full project management, customer care center setup, 24/7 helplines, full training, and skill transfer, and the building of a long relationship.

One stop Solution provider



Various Applications

For all types of industries



Clothing Brand



Food Industry



Automobile Industry



Alcohol / Tobacco



Pharmaceutical

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